



August 27, 2021

To my fellow residents:

I first visited Laguna Beach as a college student more than 40 years ago, and I've been in love with it ever since. Laguna's people, its natural beauty, and its unmistakable spirit make it unique in all of California and the world. It has been an honor to raise my children and launch our family business here in this community we cherish so much.

Working closely with the city and our neighbors, our company has invested heavily to help keep Laguna healthy and vibrant. We're now putting the final touches on a sweeping renovation of the historic Hotel Laguna's ground floor and restaurant to renew its previous grandeur. We aim to do the same for the hotel's guest rooms in the near future.

At the Festival of Arts, we've transformed the old Tivoli Terrace site into a breathtaking new restaurant, Terra, that's worthy of its prized location. And we've created The Hive, a cultural and creative hub in Laguna Canyon that is home to some of the most dynamic businesses anywhere in the region, including McClain Cellars, Oliver's Osteria, Laguna Beach Beer Company, Another Kind, and more.

These are just a few of our many investments in Laguna over the years. These projects have put people to work, created the tax revenue needed to fund public services, and helped keep Laguna moving. And we have more plans for the future that will be carefully designed to celebrate our distinctive character and make our community proud.

As with many people, the last few years have been challenging for me, both personally and professionally. Our business was hit hard by the pandemic, like so many others. Along the way, my family and I have endured false allegations from individuals motivated by their own agendas and business interests. But make no mistake: we will remain focused on working with residents and businesses to continue these long-term investments in this city.

Laguna's best days still lie ahead, and I am genuinely excited by what the future holds for our community. Thank you for your support and partnership as we work to create an even greater Laguna, together.

Sincerely,

Mo Honarkar
Founder, The Laguna Beach Company



We can't wait to unveil the beautiful restoration of the Hotel Laguna!

We'd like to welcome you for a special visit once the hotel re-opens. Visit

LAGUNABEACHCOMPANY.COM
to learn more.